

# Understanding how things could change

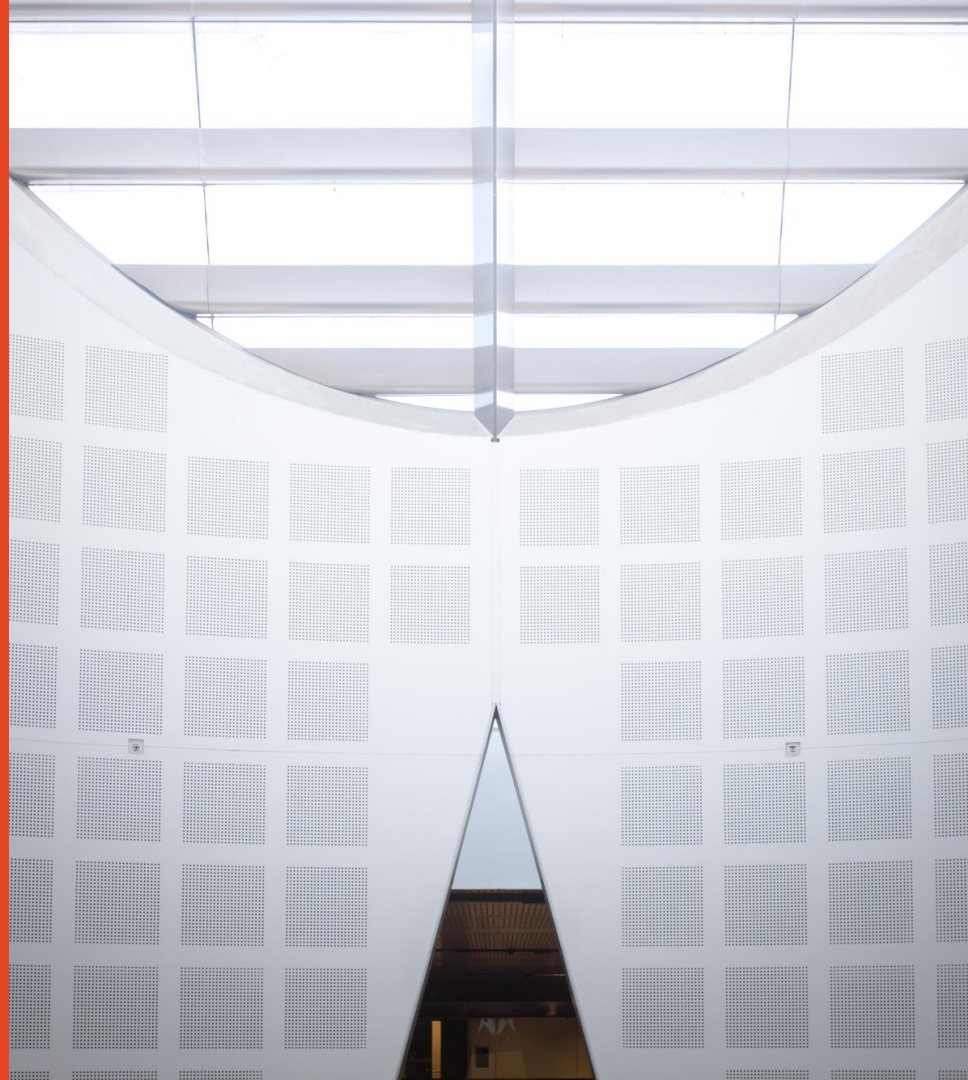
Systems approaches in public health

## Presented by

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Prevention Research Collaboration |

Charles Perkins Centre



S.A.F.E.T.Y.



88 Selinger Presentation\_Systems Approaches 20th November 2023 ANZ Falls Prevention Society



Systems Map - Influence on Equitable Falls Intervention, NITPD All Concept Version 1.0

**PARTICIPATE!**

Help develop the next version of the Systems Map through the NITPD in National level. Send your suggestions to [bj.selinger@sydney.edu.au](mailto:bj.selinger@sydney.edu.au)



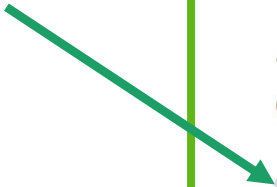
# WEBSITE FOR PRESENTATION

<https://sites.google.com/view/falls-safety>

Please engage – questions, comments, contributions

[www.slido.com](https://www.slido.com)

Z345



The image shows a composite of two parts of the Slido website. On the left, a white panel displays the 'slido' logo at the top. Below it, the text 'Joining an event?' is followed by an input field containing '# Z345' and a green 'Join' button. On the right, a larger image shows the Slido landing page. It features a background photo of a man speaking to a seated audience. The main headline reads 'Give a voice to your audience' with the subtext 'with the ultimate Q&amp;A and polling platform'. A white button says 'Get started for free' and a footer link says 'Watch a video or Schedule a demo'. The top navigation bar includes 'Product', 'Use Cases', 'Pricing', 'Resources', 'Log In', and a 'Sign Up' button.

Australian &  
New Zealand



**Falls Prevention Society**

What is the  
current  
situation?

How could  
things  
change,  
improve?

What  
learning  
from: stories  
of policy  
influence?

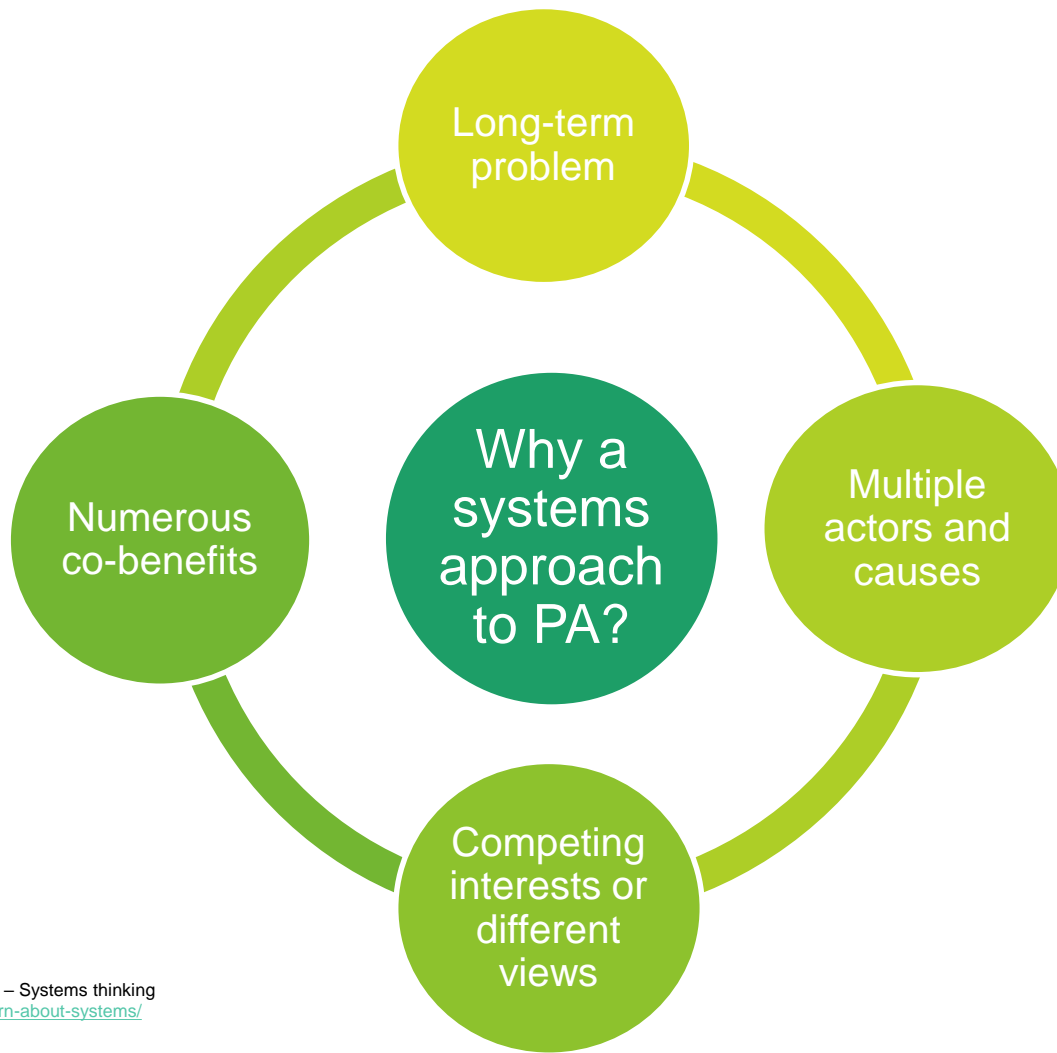
Systems (and  
other)  
approaches  
to influencing  
policy

# OVERVIEW

- Why a Systems approach?
- Mapping > Understanding > Action (ASAPa example)
- What would/could a systems approach to Falls Prevention look like?
- Discussion



The Australian Prevention  
Partnership Centre  
Systems and solutions for better health





A bicycle is a system made up of many separate parts



A bicycle is a system made up of many separate parts



No single part operates the system alone





A bicycle is a system made up of many separate parts



No single part operates the system alone

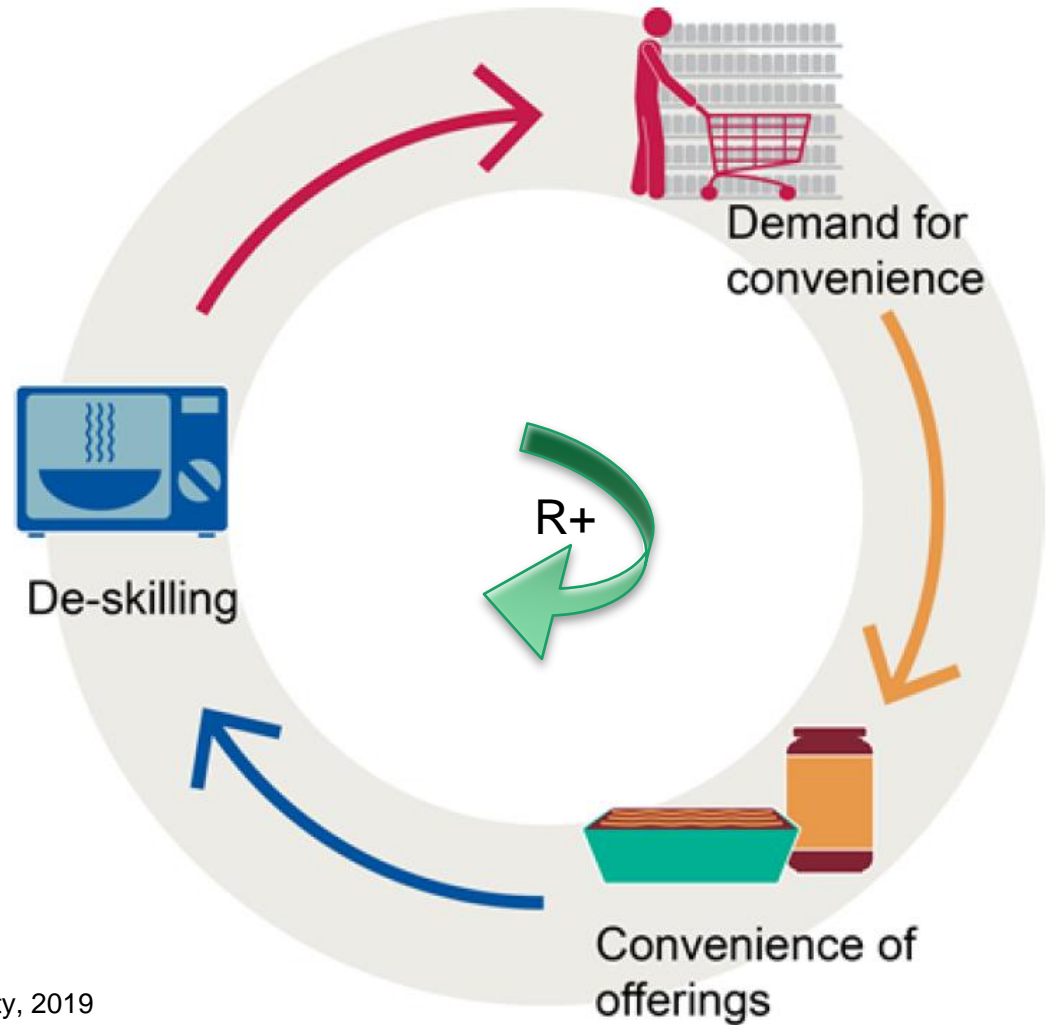


The bicycle can only be ridden when all parts work together

The function of the system is different from the sum of the parts

## Example of a **Feedback Loop**

A **feedback loop** occurs when a **change** in something ultimately **comes back to cause a further change in the same thing**. If the further change is in the **same direction** it's a [positive] **reinforcing loop [R]**, if in the **opposite direction** it's a [negative] **balancing loop [B]**



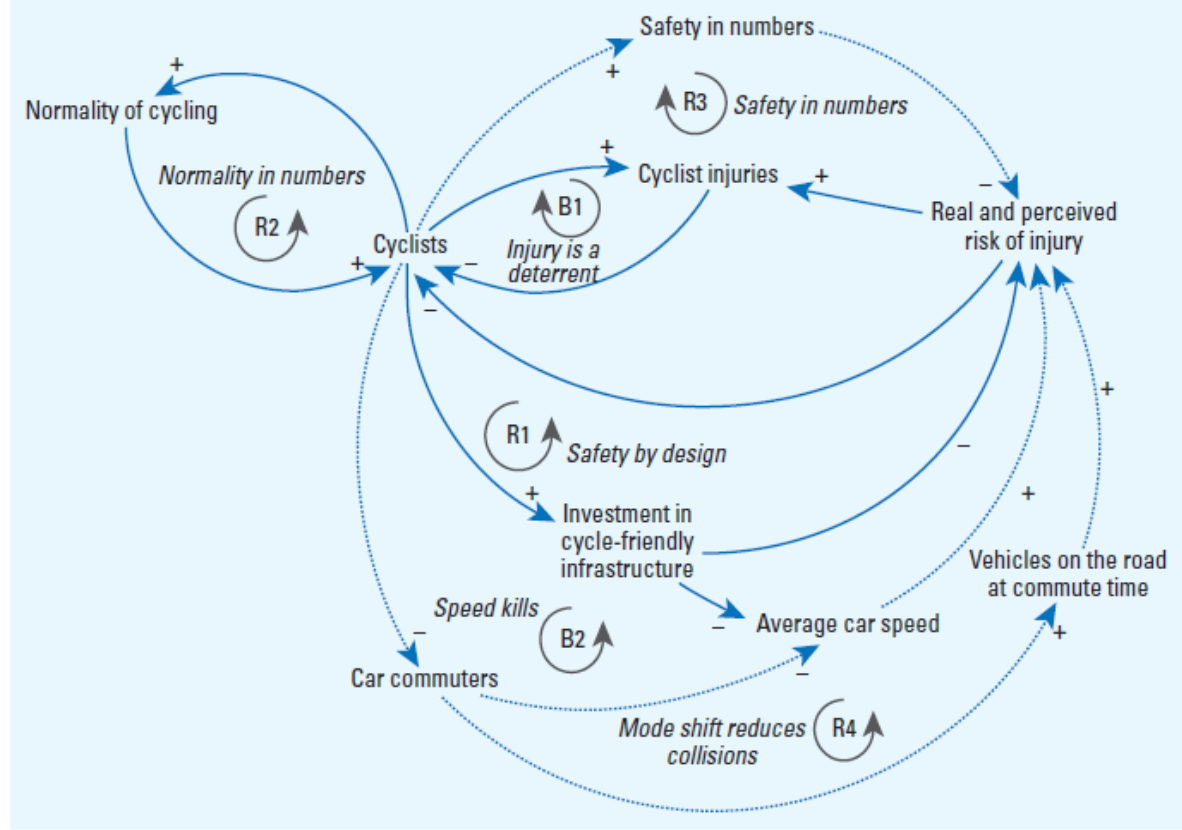
# Causal Loop Diagrams

(bicycle commuting, Auckland)

In ST, Causal Loop Diagrams (CLD) can be thought of as building **sentences** within a story.

We identify the **key variables** in a system (the “nouns”) and indicate the **causal relationships between them via links** (the “verbs”).

By linking together several loops, we can create a concise story about a particular problem or issue.

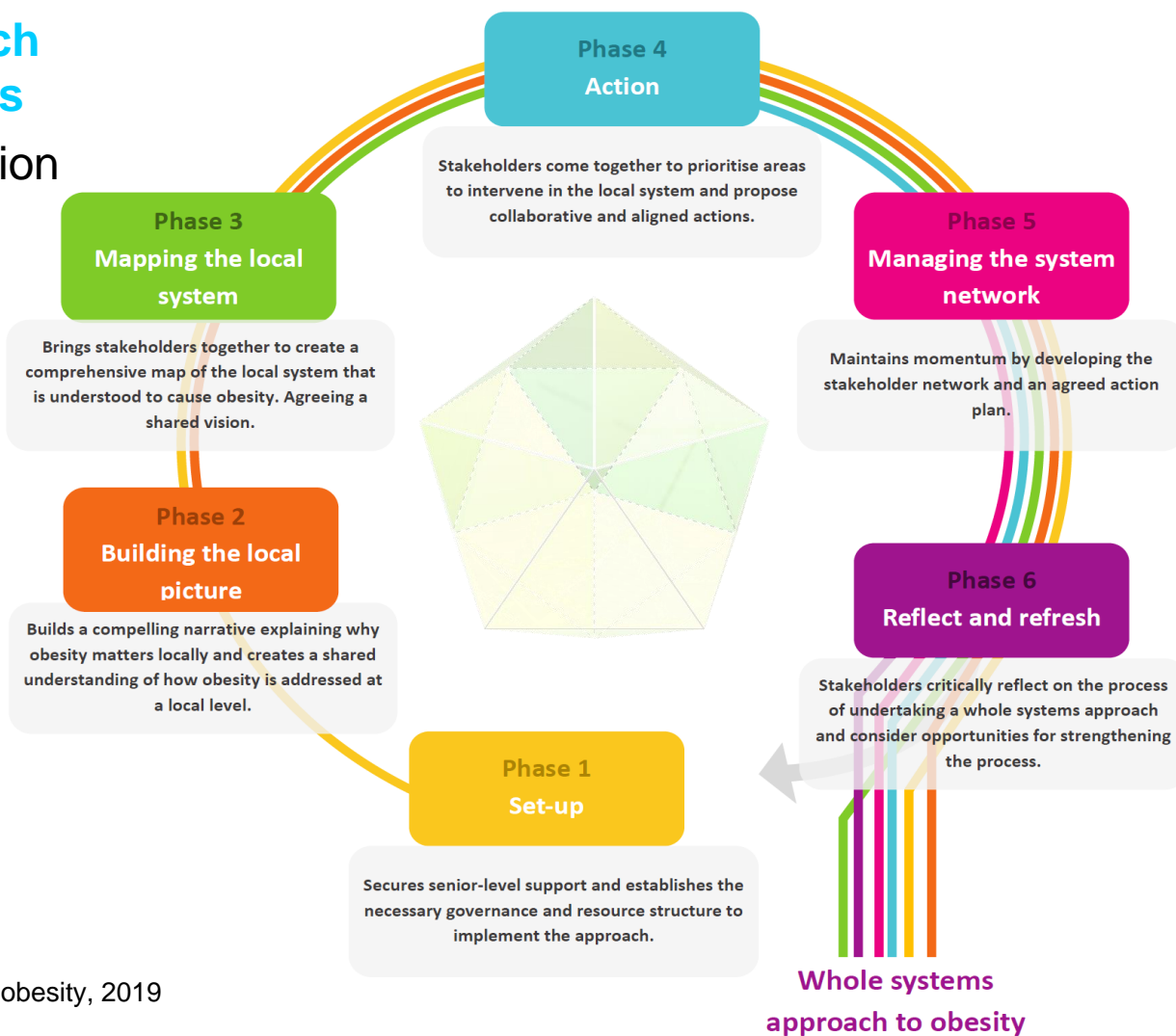


**Figure 1.** Causal loop diagram for bicycle commuting developed from stakeholder interviews and workshops, literature review, and data incorporation. Dotted lines denote loops identified by stakeholders and the literature, but where local data suggests they are currently inactive. Arrows with a positive sign (+) indicate that a change in the originating variable leads to a corresponding change in the variable at the arrowhead. Arrows with negative signs (-) indicate that a change in the originating variable leads to a change in the opposite direction for the arrowhead variable (R, reinforcing or positive feedback loop; B, balancing or negative feedback loop).

# Whole Systems Approach Implementation Process

## Example: Obesity Prevention

Main Focus is  
**IMPLEMENTATION**  
[‘Action’]



**Purposes of systems mapping/modeling defined**

- Prediction
- Forecasting
- Social learning
- Decision making under uncertainty
- Developing system understanding and experimentation

**Continuum of systems mapping/modeling approaches**

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## Purposes of systems mapping/modeling defined

- Prediction
- Forecasting
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## Continuum of systems mapping/modeling approaches

### *Preparation phase*

Short term

Interviews/data gathering

### *Conceptualization (qualitative)*

Short to medium term

Cognitive mapping

## Performance evaluation criteria for mapping/modeling

- Data acquisition
- Expert knowledge
- Completed functional model (validated)
- Further use of the products (legacy)
- Validation of the methods/findings

- Application of the model for intended purpose
- Improved understanding of the system
- Improved decision making
- Understanding of others' perspectives
- Capacity building, skills

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### *Conceptual modeling (semiquantitative)*

Medium term

Collective cognitive mapping  
(fuzzy cognitive mapping)  
All-encompassing framework  
Time-sequenced UML<sup>a</sup>

### *Dynamic modeling (quantitative)*

Medium to long term

Agent-based model ABM  
Numeric ABM/  
dynamic simulation

Main Focus varies across the Continuum

‘Mapping’

‘Understanding’

‘Action’

‘Deeper understanding’

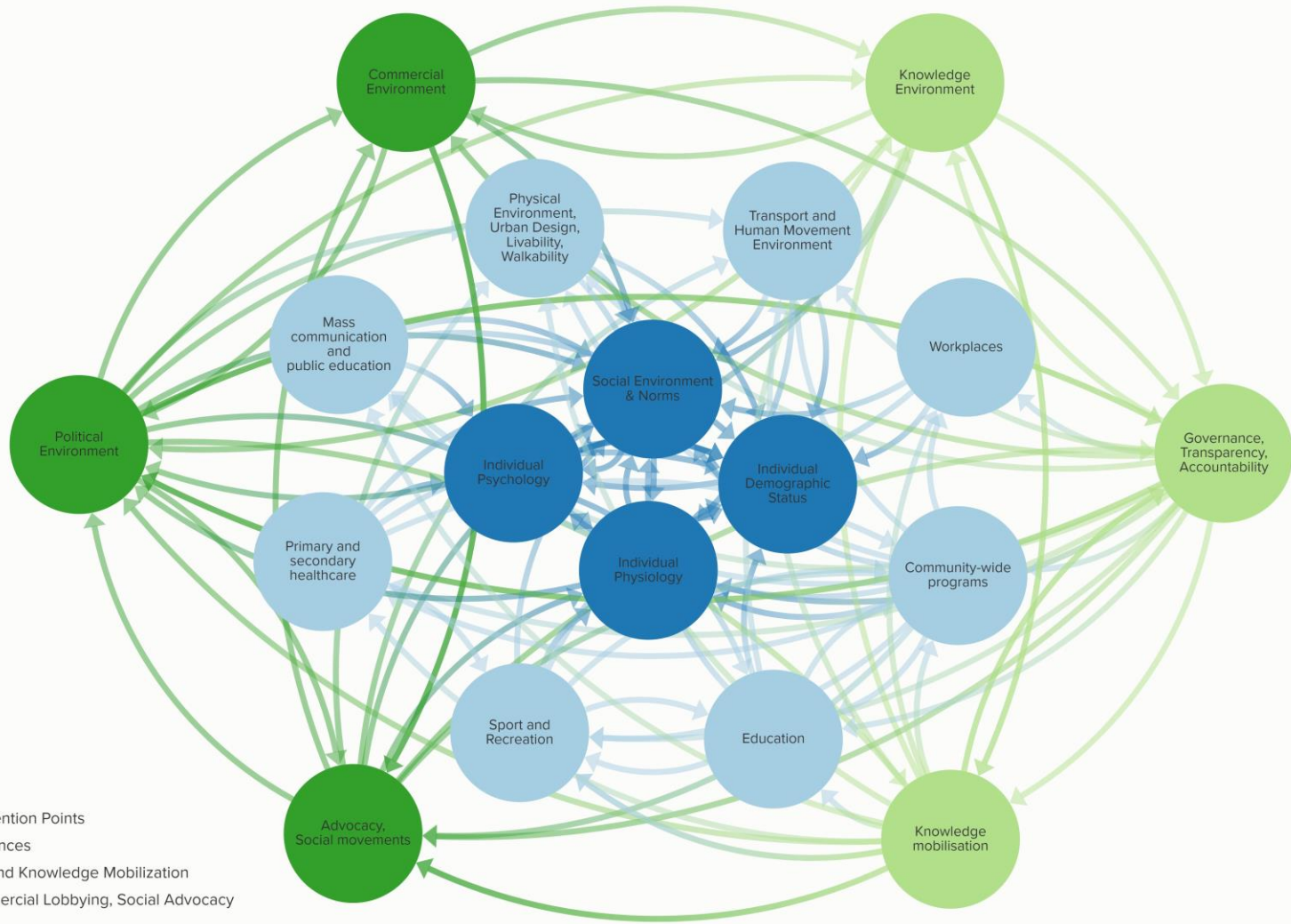
‘Refined Action’

<sup>a</sup> Unified Modelling Language

# PA Systems Map

Australia – National Level





# From mapping to evidence-based guidance

## Potential opportunities identified from mapping

Healthcare, workplaces

Priority groups

Implementation,  
Evaluation,  
Governance



## Getting Australia Active 3

Whole-of-systems approaches

Policy domains for action

Inactive groups and addressing  
inequity

Surveillance and monitoring

**What would a *systems approach to Falls Prevention* look like?**

# Australian and New Zealand Falls Prevention Society

[HOME](#)[FALLS](#)[MEMBERSHIP](#)[CONFERENCES](#)[ACTION](#)[RESEARCH](#)[EDUCATION](#)[RESOURCES](#)[NEWS & MEDIA](#)

Australian &  
New Zealand



**Falls Prevention Society**

## Home

Welcome to the website of the Australian and New Zealand Falls Prevention Society (ANZFPS). The ANZFPS was formed in 2006 to promote the multidisciplinary study and implementation of falls prevention in older people. The society achieves this purpose by:

- holding regular meetings to present and discuss the latest research and clinical findings relating to the falls risk factors and falls prevention strategies;

## RECENT POSTS

[Statistics webinar now online!](#)

[ANZFPS Seminar](#)

[ANZ Society for Sarcopenia and Frailty  
Research Conference – Sydney – 22 – 23  
November 2019](#)

[Call for bids to host ANZFPS 2022 confer-](#)

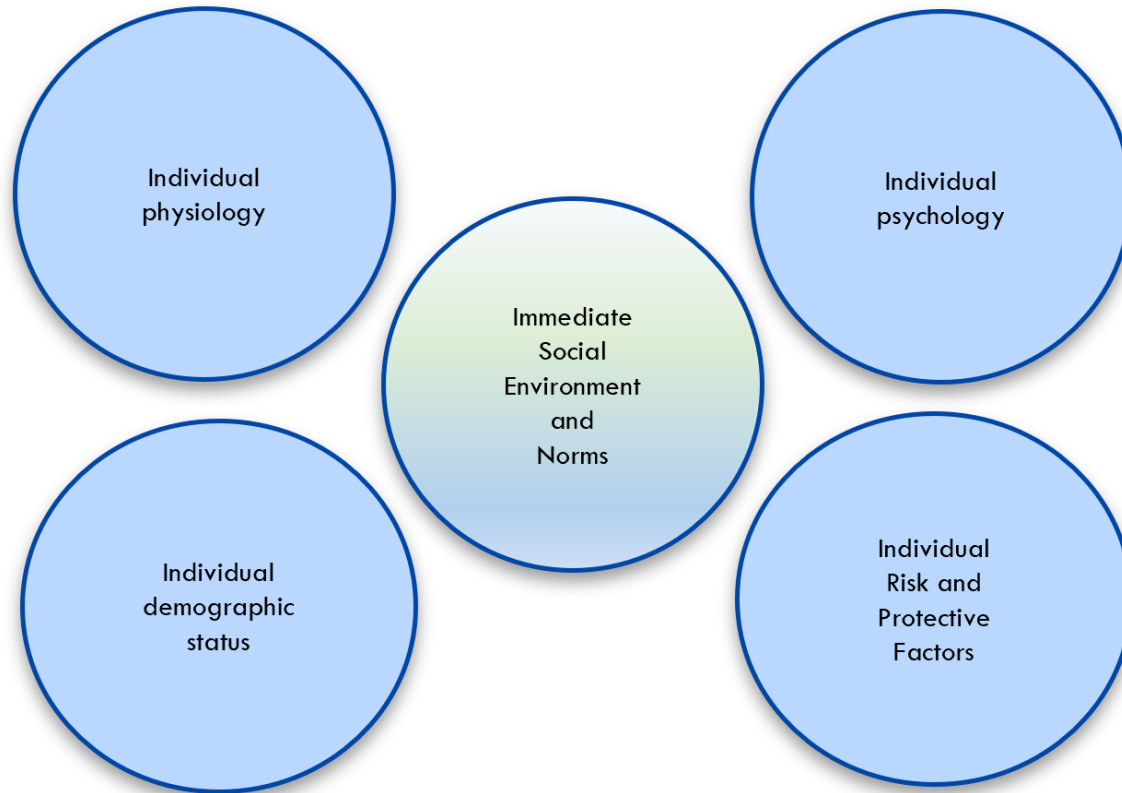
**What would/could a *systems approach* to Falls Prevention look like?**

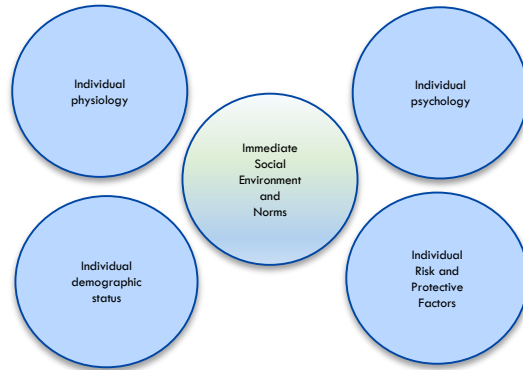
**What would/could a *systems approach* to Falls Prevention look like?**

**“Mapping the influences on injurious falls in older people”**

***(preliminary, draft, illustrative)***

## “Core influences”







**Public  
Education  
/ Social  
Marketing**

**Primary  
Health  
Care**

**ACAT/ACAS**  
Aged Care  
Assessment  
Team Service  
\* Nurse  
\* Physiotherapist  
\* Occ therapist  
\* Social worker

**Public  
Education  
/ Social  
Marketing**

**Primary  
Health  
Care**

**ACAT/ACAS**  
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\* Nurse  
\* Physiotherapist  
\* Occ therapist  
\* Social worker

**Transport  
and Human  
Movement  
Environment**

**Home  
Env**

**Hospitals**

**Short-term  
Residential  
Aged Care**

**Public  
Education  
/ Social  
Marketing**

**Transport  
and Human  
Movement  
Environment**

**Social  
Norms**

**Primary  
Health  
Care**

**Home  
Env**

**Workplaces**

**ACAT/ACAS  
Aged Care  
Assessment  
Team Service**  
\* Nurse  
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\* Social worker

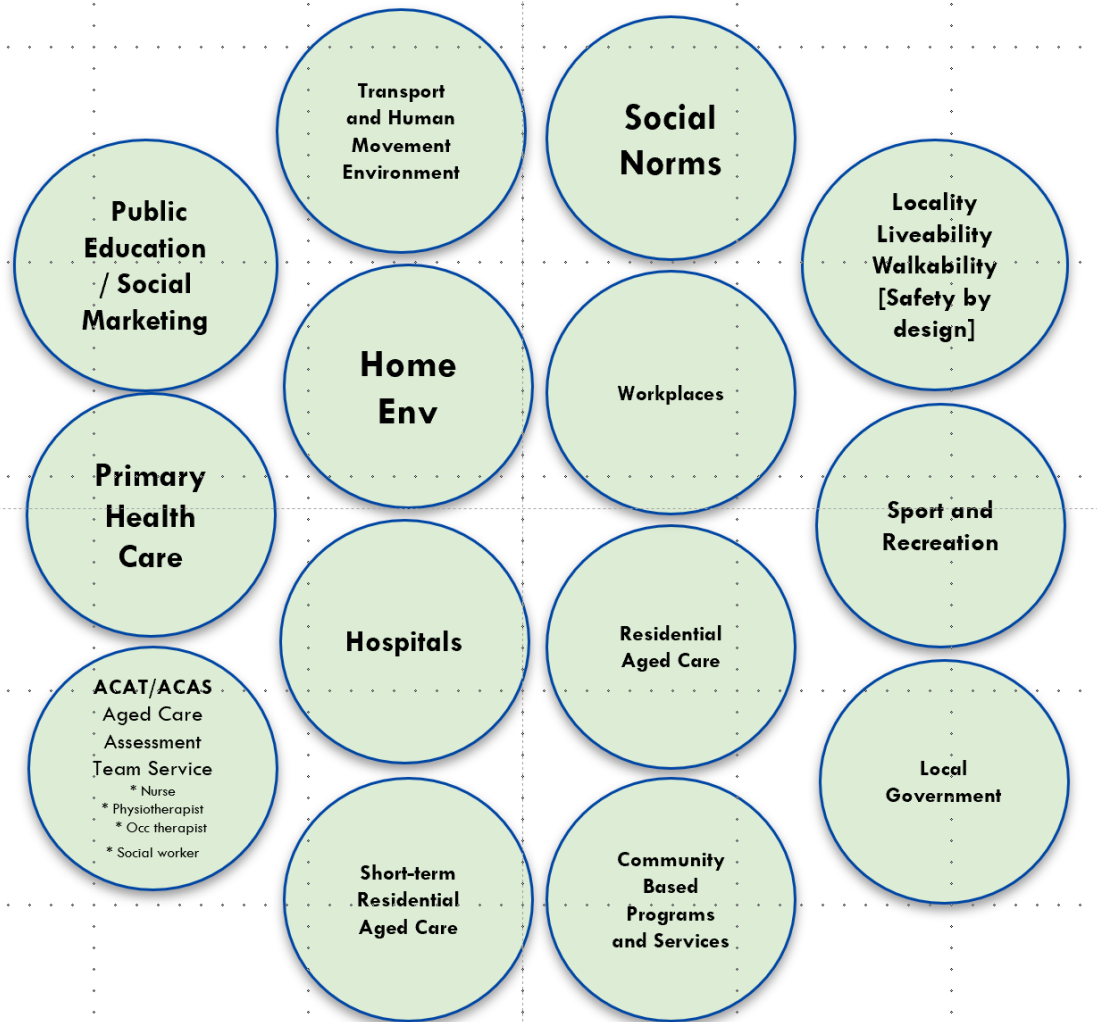
**Hospitals**

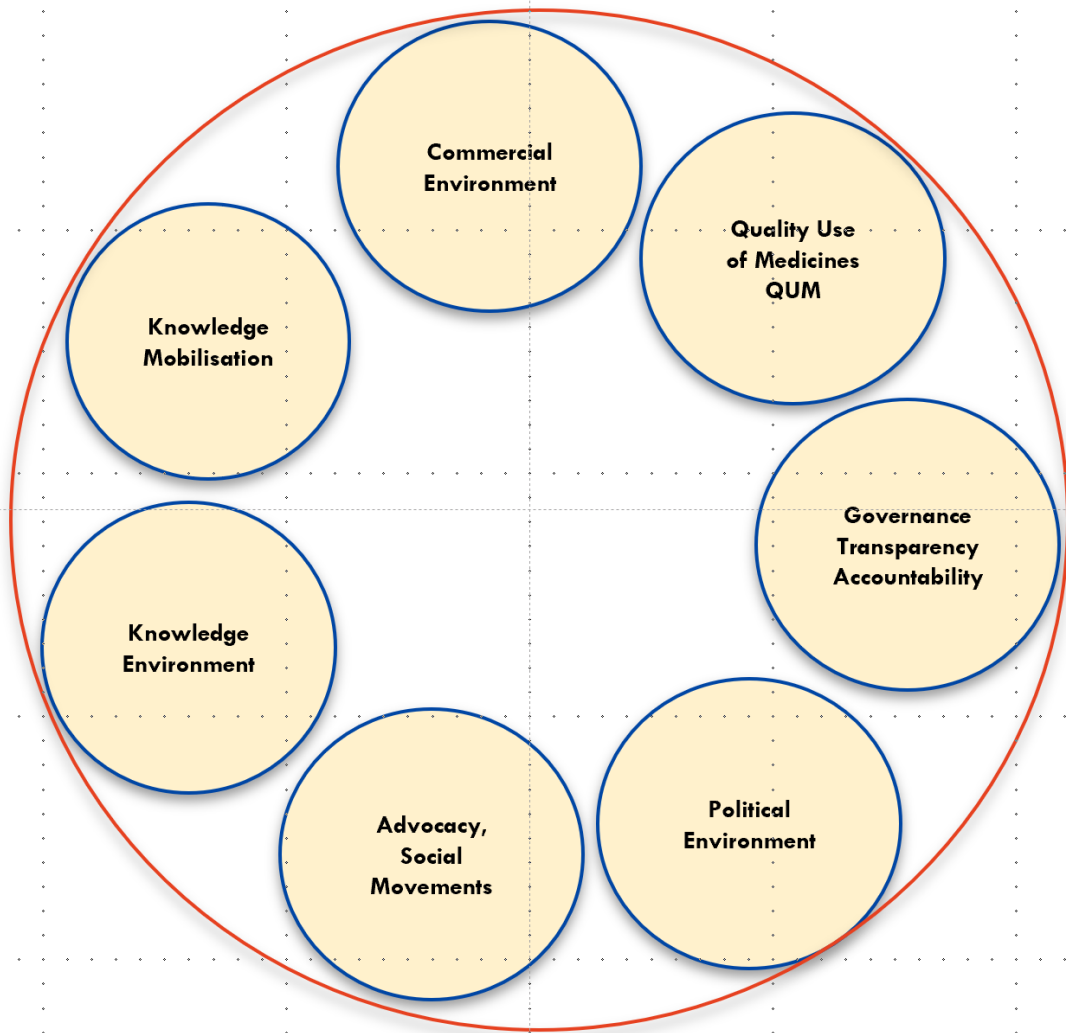
**Residential  
Aged Care**

**Short-term  
Residential  
Aged Care**

**Community  
Based  
Programs  
and Services**

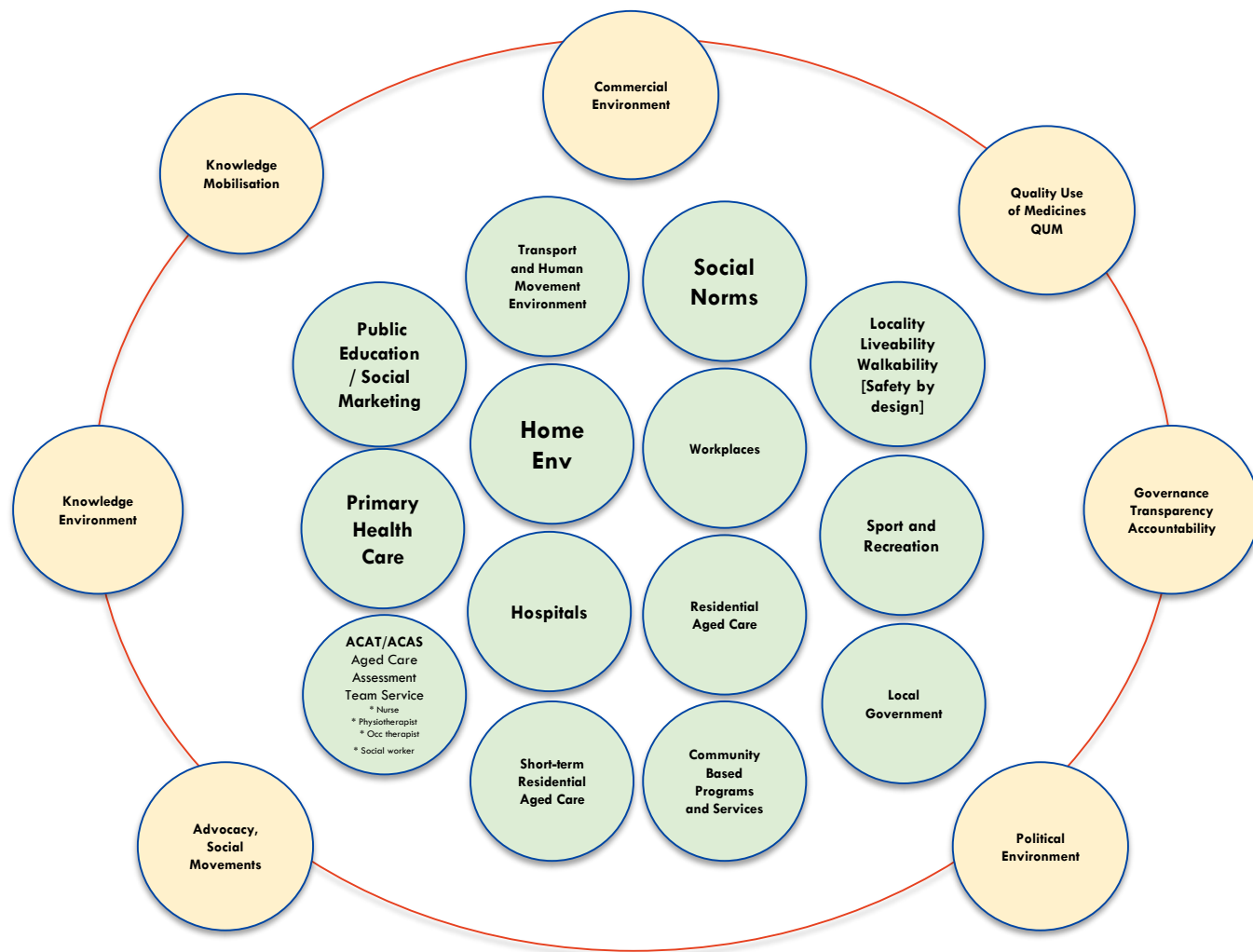
“Influences  
in...  
Settings  
Strategies  
Services...”

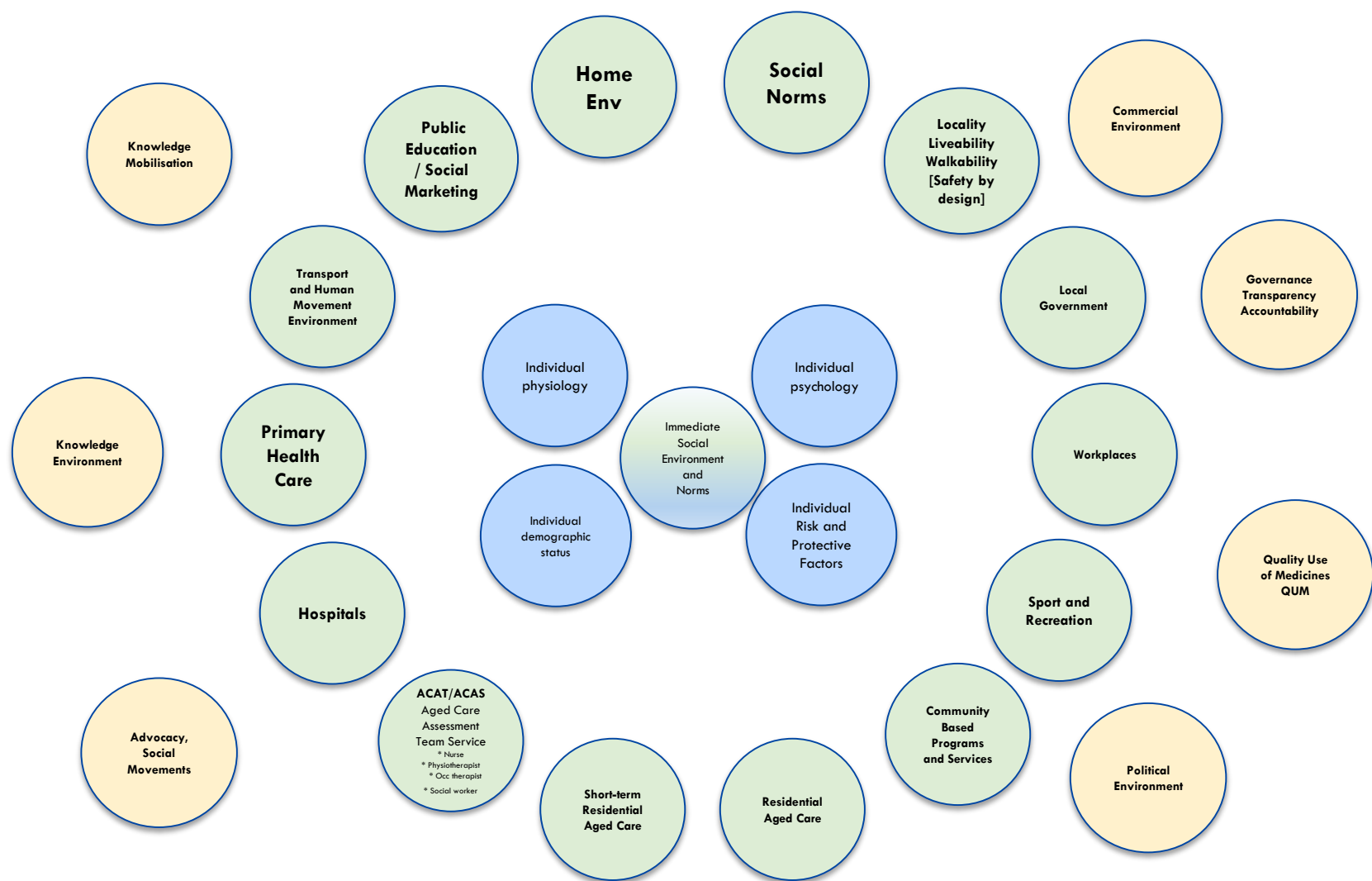




“Governance influences”

“Knowledge, Advocacy influences”





Knowledge  
Mobilisation

Public  
Education  
/ Social  
Marketing

Home  
Env

Social  
Norms

Locality  
Liveability  
Walkability  
[Safety by  
design]

Commercial  
Environment

Transport  
and Human  
Movement  
Environment

Local  
Government

Governance  
Transparency  
Accountability

Knowledge  
Environment

Primary  
Health  
Care

Individual  
physiology

Individual  
psychology

Immediate  
Social  
Environment  
and  
Norms

Workplaces

Hospitals

Individual  
demographic  
status

Individual  
Risk and  
Protective  
Factors

Sport and  
Recreation

Quality Use  
of Medicines  
QUM

Advocacy,  
Social  
Movements

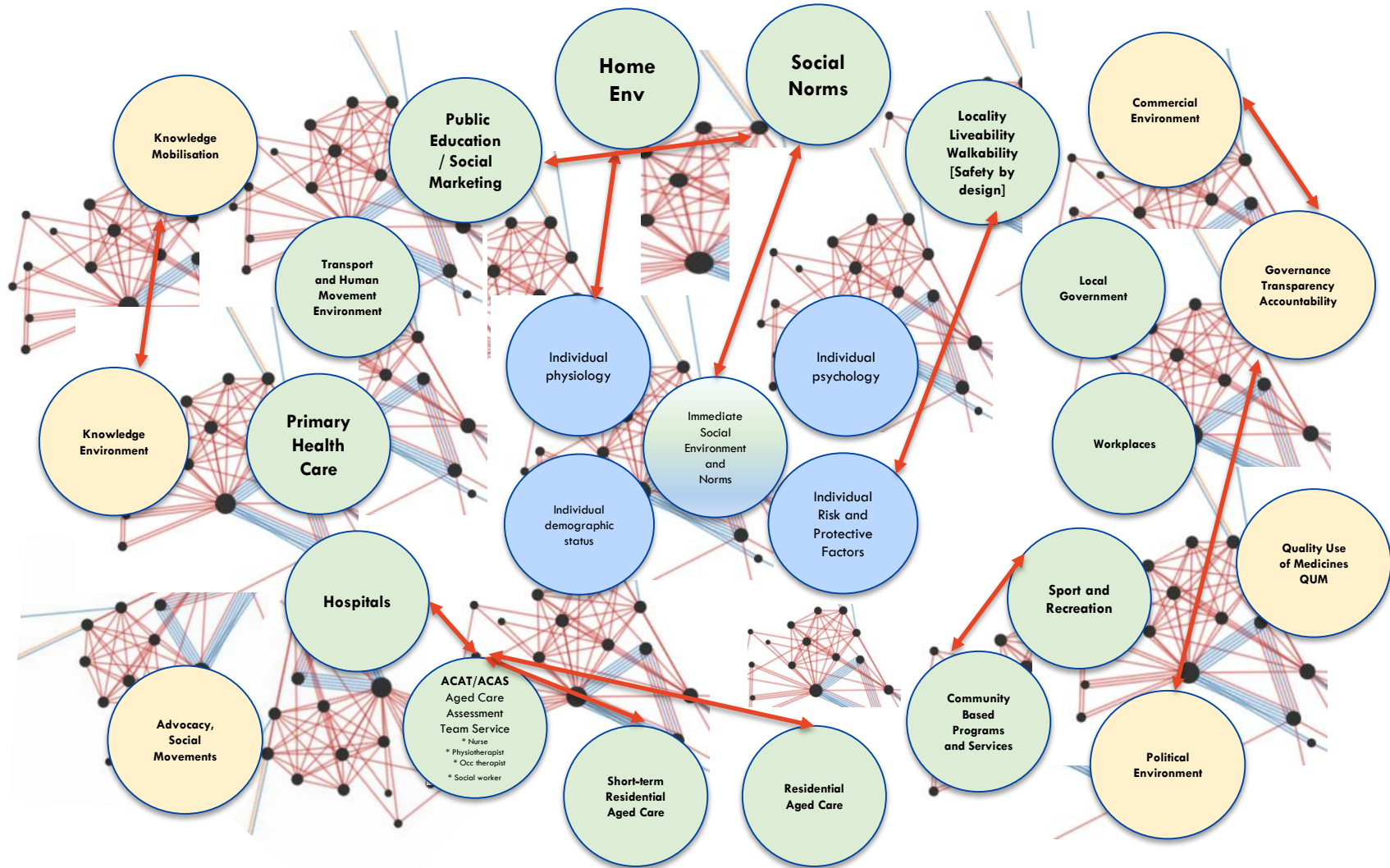
ACAT/ACAS  
Aged Care  
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Team Service  
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\* Occ therapist  
\* Social worker

Short-term  
Residential  
Aged Care

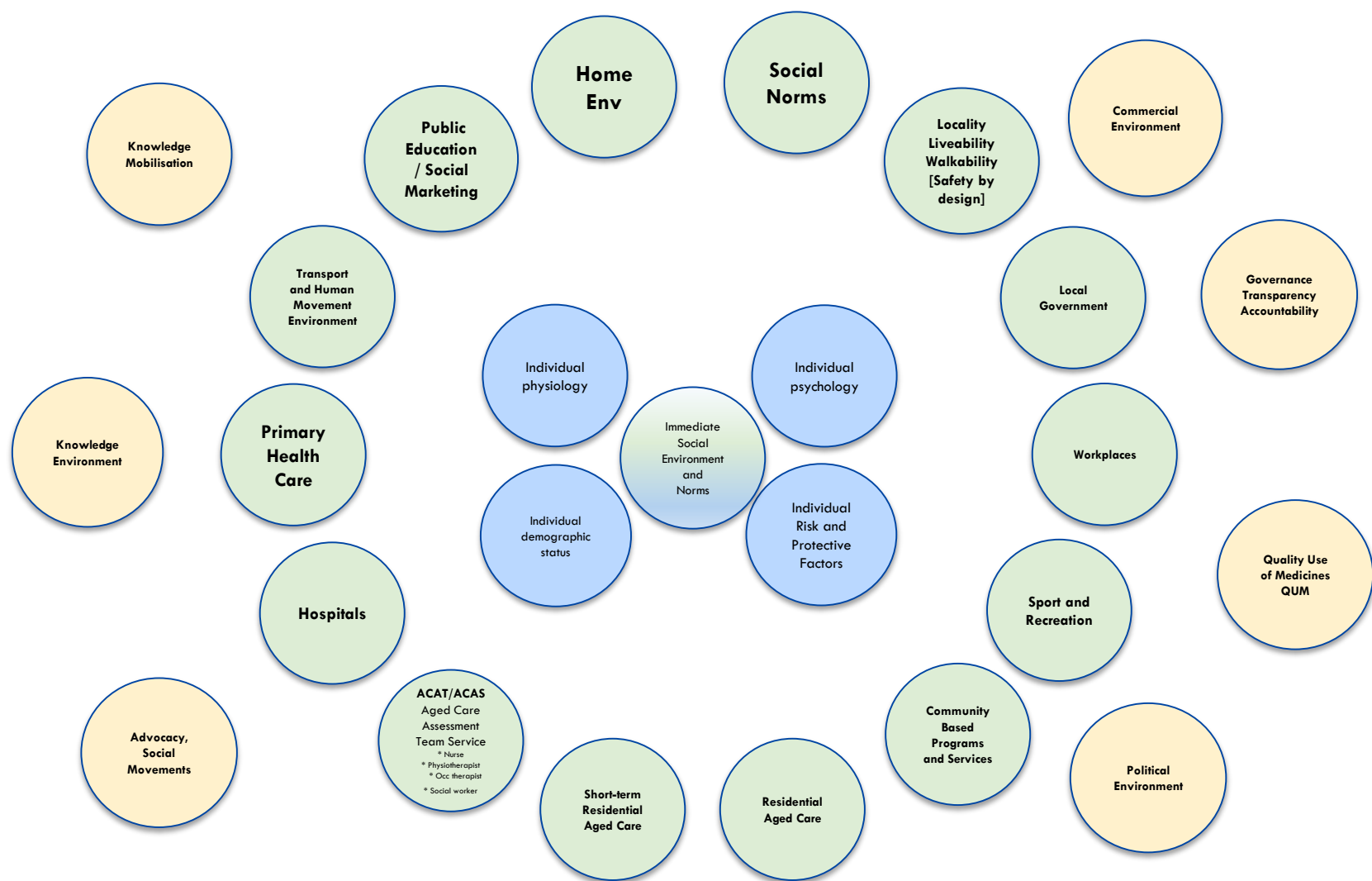
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Community  
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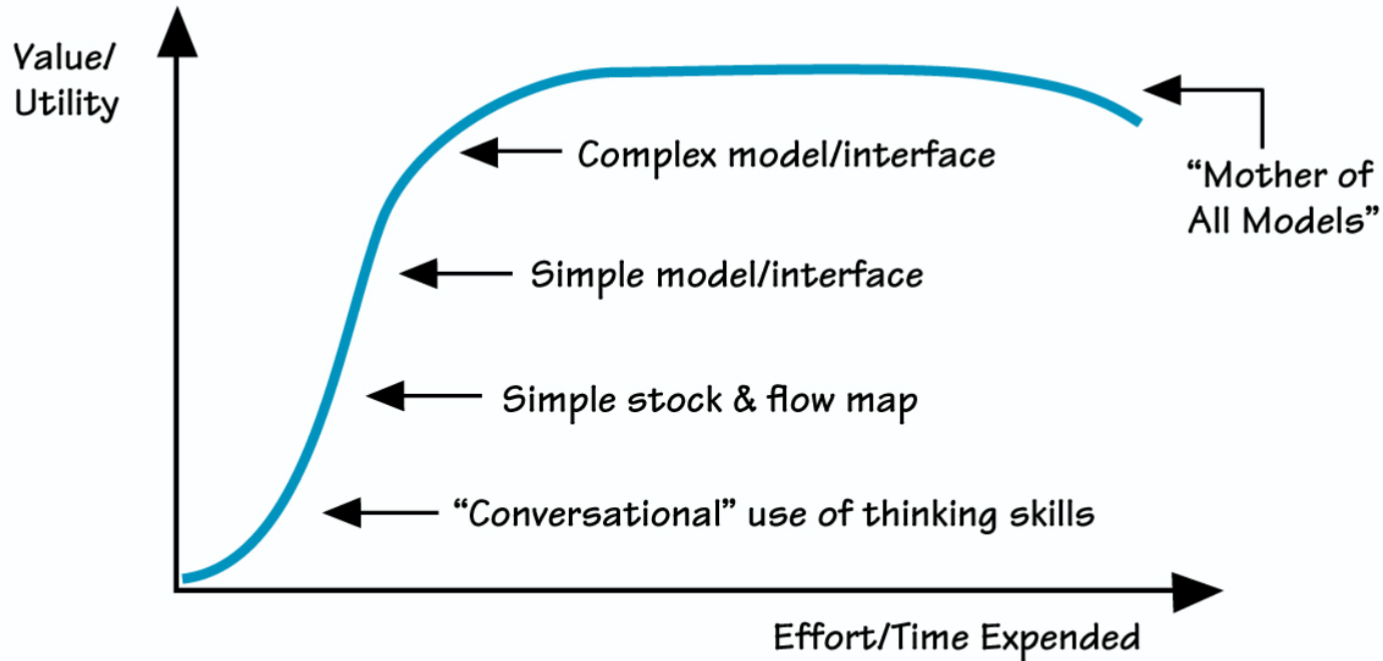
Political  
Environment







## THE RETURN ON INVESTMENT OF SYSTEM DYNAMICS



There is significant value to be gained at relatively low cost from the application of basic system dynamics skills. Once you move past simpler applications, diminishing returns can quickly set in. As the complexity of the model increases, the amount of effort, skill, and time required to underwrite that complexity increases disproportionately relative to the amount of value derived!

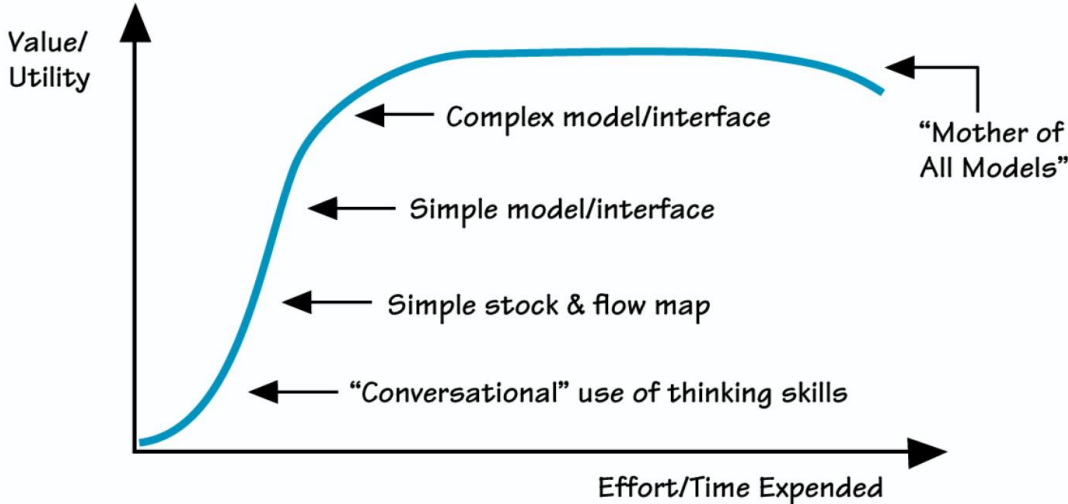
Source: [The Systems Thinker](#)

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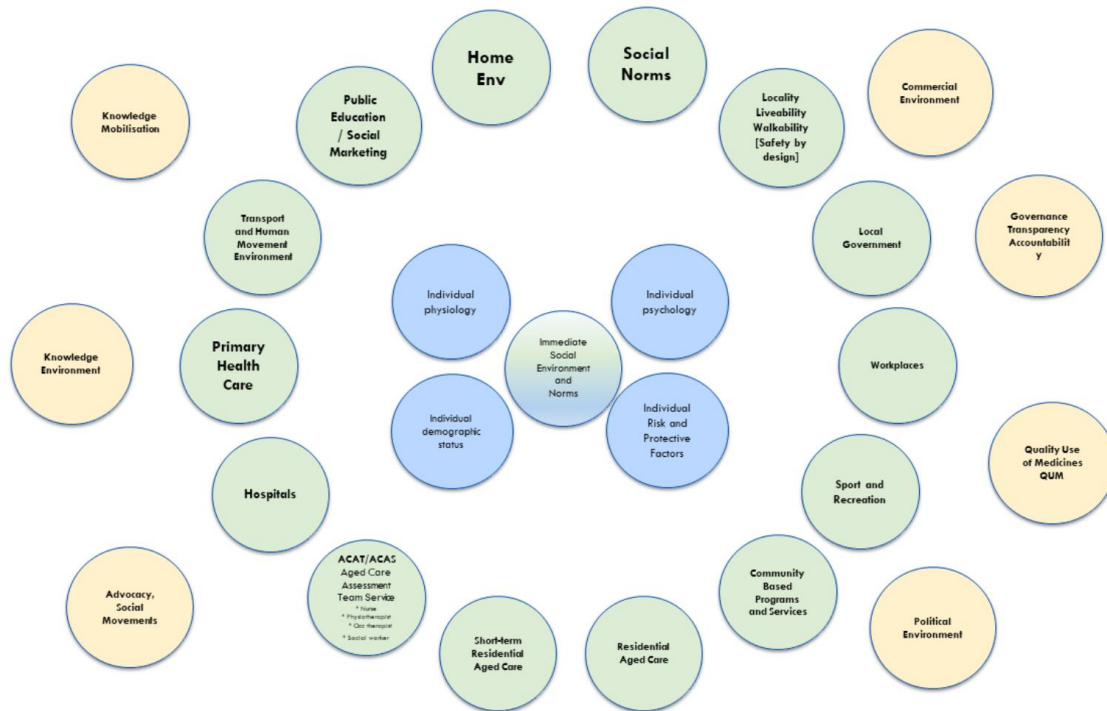


<sup>a</sup> Unified Modelling Language

# DISCUSSION/ REFLECTION

- Does this initial conceptual map help us in any way?
- Can you provide suggestions to improve the concept map of system influences on injurious falls among older people?
- Is ANZ Falls Soc part of the system? Where? What function?
- How might you use a whole systems approach in your own work?





Systems Map - influences on injurious falls in older people\_NSW Draft Concept Version 1.0

## PARTICIPATE!

Help develop the next version of the Systems Map - thinking at the **NSW** and/or **National** level.

Send your suggestions to: [william.bellew@sydney.edu.au](mailto:william.bellew@sydney.edu.au)

# WEBSITE FOR PRESENTATION

<https://sites.google.com/view/falls-safety>



[william.bellev@sydney.edu.au](mailto:william.bellev@sydney.edu.au)



@billbellev

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